

Driving Safety

Information, insights and resources
to help improve fleet and driver safety

Thanks for staying connected with AutoSense. In this month's news, you'll find:

- **What Kiwi drivers really think** about vehicle touchscreens
- Our **Driver Distraction Poll prize winners**
- How **Guardian Generation 3** helps drivers keep their attention where it matters
- How **daylight saving** can affect fatigue and driving
- **Where you'll find AutoSense** over the coming months
- In the **Drivers Seat with Greg Murphy** podcast throwback with Art Green

Touchscreens distract 93% of Kiwi drivers surveyed

Our Driver Distraction Poll found 93% of respondents with touchscreens in their vehicles had been distracted while using them.

Almost half preferred physical knobs and buttons, while just 6% found touchscreens easiest to use behind the wheel. The findings highlight how vehicle controls, navigation, work alerts and other in-cab technology can compete for a driver's attention.



Congratulations to our prize winners!

Congratulations to our major prize winner, **Gaspar L**, who has won a signed Greg Murphy model car valued at \$250! Our runners-up; **Andre, Vlasta, Jake, Tony and Lois**, have each received a \$100 fuel voucher.

A big thank you to everyone who shared their experience. Your responses help us build awareness of distraction and support safer journeys for all road users.



Helping drivers keep their attention where it matters

Guardian Generation 3 by Seeing Machines introduces Attention Sharing, technology that looks at where a driver's attention is directed and whether it has been diverted for too long.

By distinguishing normal driving behaviour, such as checking mirrors, from repeated or prolonged glances away from the road, Guardian gives fleets clearer insights into risk and opportunities to intervene earlier.



Daylight saving starts this Sunday

The clocks go forward one hour this Sunday, which means many of us will begin the week with less sleep. New Zealand research found road **accident rates were 16% higher on the first day after daylight saving began and 12% higher on the second.** AutoSense CEO Charles Dawson looks at what our wearable devices can, and can't tell us about fatigue, and why feeling fine doesn't always mean you're fit to drive.



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Where you'll find us

Road Transport Hall of Fame Dinner

Friday, 25 September
Invercargill

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Australasian Fleet Champions Awards

Tuesday, 10 November
Auckland

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Government Health and Safety Lead Conference

Thursday, 12 November
Wellington

Podcast throwback: Crashes, curveballs & finding balance with Art Green

In this episode of *[In the Drivers Seat with Greg Murphy](#)*, Murph chats to former New Zealand Bachelor star Art Green about fatherhood, fame and having the courage to slow down. This chat's got gear changes you won't see coming as Art opens up about the crash that (literally) flipped his world and changed his perspective about more than just driving.

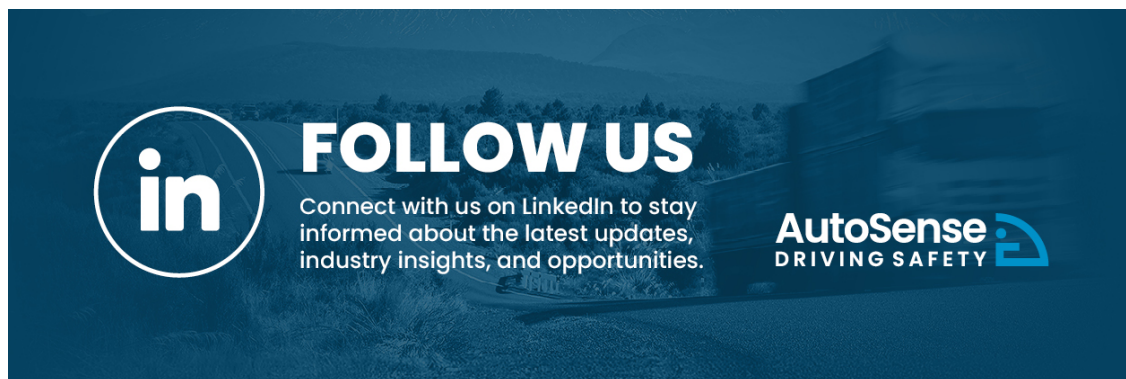
Tune in for an honest, funny and moving conversation; it feels just like being in the back seat with Murph & Art as they cruise the streets.

Watch on [YouTube](#) or listen on [Spotify](#), [Apple](#) or [iHeart](#) podcasts.



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AutoSense is a leading provider of fleet and driver safety solutions across Australia and New Zealand. Supporting both heavy and light vehicle fleets, AutoSense plays a key role in advancing road safety through a connected approach — bringing together fleet training and advisory, advanced in-vehicle monitoring technology, and expert guidance on fatigue and sleep health.

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Keep in touch

If you have any questions, please reach out to your Account Manager or contact our friendly Support Team. We're always happy to help!

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