

Driving Safety

Information, insights and resources
to help improve fleet and driver safety

Thanks for staying connected with AutoSense. In this month's update, you'll find:

- Executive appointment: **Meet Steve Fielding**, our new CRO
- Customer Spotlight: **Seven years with Mainfreight Australia**
- **Driver Distraction Poll**: Have your say and be in to win
- Join us at the **Sydney Workplace Health & Safety Show**
- In the Driver's Seat with Greg Murphy: **Driving and the Brain** with Nathan Wallis

AutoSense welcomes Steve Fielding as Chief Revenue Officer

We're pleased to welcome Steve Fielding to AutoSense as our new Chief Revenue Officer. Steve brings more than 20 years' experience across transport operations, fleet technology, SaaS and commercial leadership, including senior roles at Netlogix and EROAD.

Steve will lead our commercial and growth strategy across Australia and New Zealand, with a focus on customer success, partnerships and market development.



[FIND OUT MORE](#)

Seven year partnership, one shared goal: getting everyone home safely

When Mainfreight Australia first partnered with AutoSense in 2019, the objective was simple: find new ways to support drivers and strengthen safety across its growing transport network.

Seven years later, that commitment remains unchanged. What has evolved is the scale of the partnership, the sophistication of the technology and the depth of insight available to help protect drivers and everyone sharing the road with them.



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Poll: What distracts you behind the wheel?

There's still time to complete our driver distraction poll (it takes a few minutes tops!) and go in the draw to win one of six prizes, including:

- ☑ **Murph's Bathurst model supercar**, signed by Greg Murphy and valued at \$250.
- ☑ **One of five \$100 petrol vouchers** to help keep your wheels turning.

We'll announce the results of the poll and our lucky winners in next month's edition.

Hey drivers! What distracts you behind the wheel?

Take our poll and be in to win!



AutoSense
DRIVING SAFETY



TAKE OUR POLL AND BE IN TO WIN!

Sydney Workplace Health & Safety Show

Following a successful showing at the Melbourne event earlier this year, we're proud to be exhibiting at the Sydney Workplace Health & Safety Show, 21 & 22 October in Sydney.

We'll be bringing the latest in safe driving advisory, fleet technology, telematics along with fatigue and sleep management solutions to keep your fleet safe and insurer-friendly.

SECURE YOUR FREE TICKET - USE CODE: AUTO



21-22 OCT 2026
ICC SYDNEY

COME AND MEET US!

The **#1 Event** for Champions of Safety at Work

SECURE YOUR FREE TICKET

Fatigue – The Hidden Workplace Hazard: Why Good People Make Bad Decisions When They're Tired

Hear from our fatigue and sleep specialist, Kat Aubrey as she unpacks why good people make bad decisions when they're tired.



LEARN MORE ABOUT KAT'S SESSION

Podcast Spotlight: Driving and the Brain with Nathan Wallis

What if the biggest threat on our roads wasn't the weather, the traffic, or the speed, but the brain behind the wheel?

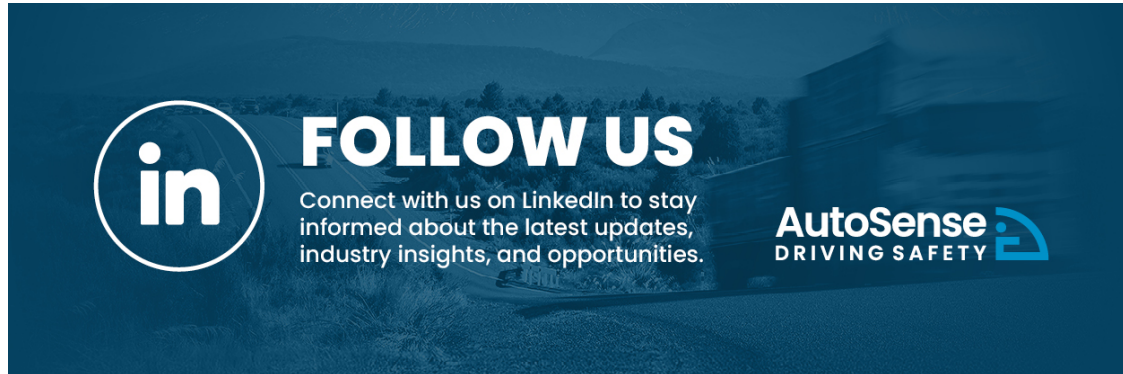
In this episode of In the Driver's Seat with Greg Murphy, leading neuroscience educator Nathan Wallis explores how the brain shapes driving behaviour –from teenage risk-taking to distraction, fatigue, stress and split-second decisions.

Watch on [YouTube](#) or listen on [Spotify](#), [Apple](#) or [iHeart](#) podcasts.



Stay connected

For the latest fleet safety news, driver wellbeing insights, industry research and technology updates, follow AutoSense on LinkedIn.



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Proud to partner with



AutoSense is a leading provider of fleet and driver safety solutions across Australia and New Zealand. Supporting both heavy and light vehicle fleets, AutoSense plays a key role in advancing road safety through a connected approach — bringing together fleet training and advisory, advanced in-vehicle monitoring technology, telematics and expert guidance on fatigue and sleep health.

[LEARN MORE](#)

Keep in touch

If you have any questions, please reach out to your Account Manager or contact our friendly Support Team. We're always happy to help!

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