

Driving Safety

Information, insights and resources
to help improve fleet and driver safety

Thanks for staying connected with AutoSense. In this month's update, you'll find:

- Executive appointment – **Meet Steve Fielding**, our new CRO
- **Biometric Privacy Code** – Is your fleet compliant?
- **Driver Distraction Poll** – Have your say and be in to win
- Australasian Fleet Champions Awards – **There's still time to enter**
- In the Driver's Seat with Greg Murphy – **Driving and the Brain with Nathan Wallis**

AutoSense welcomes Steve Fielding as Chief Revenue Officer

We're pleased to welcome Steve Fielding to AutoSense as our new Chief Revenue Officer. Steve brings more than 20 years' experience across transport operations, fleet technology, SaaS and commercial leadership, including senior roles at Netlogix and EROAD.

Steve will lead our commercial and growth strategy across Australia and New Zealand, with a focus on customer success, partnerships and market development.



[READ MORE](#)

Biometric Privacy Code: Is Your Fleet Compliant?

Back in March, our Customer Experience Manager, Grant Lowe, presented a webinar with our partners at [Brake, the road safety charity](#), to unpack the new Biometric Processing Privacy Code and its implications for fleets using driver monitoring cameras and other in-vehicle technology.

The final deadline has now officially come into effect. As of the beginning of August, the transition period for older systems (those in use prior to November 2025) has ended. This means all new and existing fleet systems must now be able to demonstrate that they have been reviewed and fully align with the code.

If you need a refresher on the guidelines, watch the webinar recording. It covers everything you need to know to navigate these changes safely and legally:

- ✓ What the code means in practice for your day-to-day fleet operations.
- ✓ What fleets need to consider to ensure driver privacy is protected.
- ✓ How to stay compliant while still successfully managing road risk.

We've also created a [Practical Guide for Fleet Operators](#) and a [Fleet Operator Checklist](#)



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Understanding the new Biometric Privacy Code and its implications



Poll: What distracts you behind the wheel?

There's still time to complete our quick driver distraction poll and go in the draw to **win one of six prizes**, including:

- ☑ **Murph's Bathurst model supercar**, signed by Greg Murphy and valued at \$250.
- ☑ **One of five \$100 fuel vouchers** to help keep your wheels turning

We'll announce the results of the poll and our lucky winners in next month's edition.

Hey drivers! What distracts you behind the wheel?

Take our poll and be in to win!



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TAKE OUR POLL AND BE IN TO WIN!

Deadline extended: Enter the Australasian Fleet Champions Awards

Do you know an organisation or individual making a difference to fleet safety?

Help recognise outstanding contributions to road safety across Australia, New Zealand and the Pacific for driver and community safety, fleet safety products, sustainable journeys and more. Entries close on **Friday, 11 September 2026**.

AUSTRALASIAN FLEET
CHAMPIONS
AWARDS 2026
[Awarding safe and healthy mobility]

Presented by
Brake
the road safety charity

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ENTER THE AWARDS

Podcast Spotlight: Driving and the Brain with Nathan Wallis

What if the biggest threat on our roads wasn't the weather, the traffic, or the speed, but the brain behind the wheel?

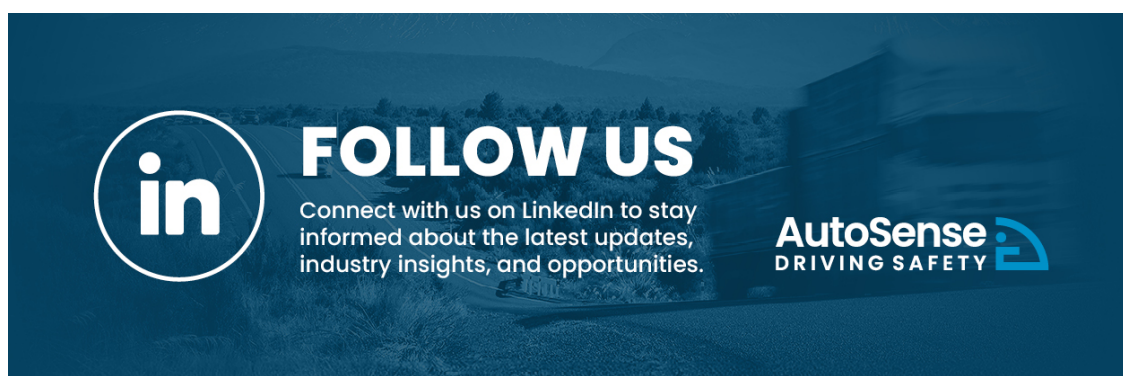
In this episode of [In the Driver's Seat](#) with Greg Murphy, leading neuroscience educator Nathan Wallis explores how the brain shapes driving behaviour—from teenage risk-taking to distraction, fatigue, stress and split-second decisions.

Watch on [YouTube](#) or listen on [Spotify](#), [Apple](#) or [iHeart](#) podcasts.



Stay connected

For the latest fleet safety news, driver wellbeing insights, industry research and technology updates, follow AutoSense on LinkedIn.



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AutoSense is a leading provider of fleet and driver safety solutions across Australia and New Zealand. Supporting both heavy and light vehicle fleets, AutoSense plays a key role in advancing road safety through a connected approach — bringing together fleet training and advisory, advanced in-vehicle monitoring technology, and expert guidance on fatigue and sleep health.

LEARN MORE

Keep in touch

If you have any questions, please reach out to your Account Manager or contact our friendly Support Team. We're always happy to help!

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