

Driving Safety

Information, insights and resources
to help improve fleet and driver safety

We're excited to launch our e-news for our Australian network, designed to keep fleet operators, transport professionals and safety leaders informed on the topics that matter most.

Each edition will bring together industry insights, safety trends, customer stories, expert perspectives and updates from the AutoSense team.

In this month's edition:

- Why fleet safety is moving beyond compliance
- Fatigue signs and countermeasures with Kat Aubrey
- Our partnership with Healthy Heads in Trucks & Sheds
- In the Driver's Seat podcast with motorsport legend Greg Murphy

Fleet Safety Is Moving Beyond Compliance

AutoSense CEO Charles Dawson takes a closer look at why fleet safety is moving beyond compliance and into real-time intervention.

The article looks at:

- The limits of traditional compliance-based safety systems
- The rise of real-time fatigue and distraction intervention
- How Guardian Generation 3 and attention sharing detection technology are uncovering previously invisible risk
- Why proactive intervention is changing driver behaviour and improving safety outcomes
- Why fleet safety is moving beyond compliance – and into real-time intervention.



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Understanding Fatigue

Fatigue remains one of the most significant risks facing drivers and fleet operators. It impacts concentration, reaction times and decision-making, often long before a driver recognises they're tired. It's more than just being tired though - it's a biological condition, and drivers can't just push through sleep deprivation indefinitely.

In this short video, AutoSense fatigue and sleep specialist Katrina Aubrey explains the causes of fatigue, common symptoms and practical countermeasures that can help drivers stay safer behind the wheel.



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Healthy Heads Partnership

AutoSense is proud to partner with Healthy Heads Trucks & Sheds as a Supporting Corporate Partner.

HHTS is dedicated to improving mental health, wellbeing and psychological safety across Australia's transport, warehousing and logistics industries. Their work focuses on creating safer, more supportive workplaces through practical resources, training, industry programmes and tools designed specifically for people working in trucks, sheds and supply chains.

HHTS offer an incredible range of practical wellbeing resources for drivers, operators and transport businesses. Explore their free resources for drivers, supervisors and transport businesses.



EXPLORE RESOURCES

Where to find us

We had such a great time at our first Australian events last month, putting in a huge week at **TruckShow X** in the Hunter Valley and the **Melbourne Workplace Health & Safety Show**, that we decided we had to get out there and meet more of you!



We'll be exhibiting at the **Sydney Workplace Health & Safety Show** in October 2026, where we'll be showcasing the latest innovations in fleet safety, driver wellbeing and fatigue management. Keep an eye out for more details closer to the event.

If you're attending the event, we'd love to catch up. And, if you know someone who'll be there and could benefit from learning more about AutoSense, please send them our way.

In the Driver's Seat with Greg Murphy

The *In the Driver's Seat with Greg Murphy* podcast was a finalist in the NZ Podcast of the Year Awards – so we thought we'd give it a spin with our Australian friends!

This 10-part series, proudly backed by AutoSense, puts high-profile New Zealanders in the driver's seat of their own cars, with Greg Murphy riding shotgun. Episode 1 sees Jay and Dunc, the voices behind The Rock Drive, kick off the series by taking Murph for a spin in Dunc's 1997 V8 Chevy Suburban.

Watch and listen as they open up about the lives they've lived – and the roads they've taken. Nothing's off limits. Real people, real roads, real revelations.

It's a great conversation starter and education tool to share with your team. Watch on [YouTube](#) or listen on [Spotify](#), [Apple](#) or [iHeart](#) podcasts.



Team Spotlight

At AutoSense, we're passionate about helping organisations create safer outcomes for drivers and fleets across Australia and New Zealand. Behind our technology and services is a team of dedicated people who work closely with customers every day to improve safety, support driver wellbeing and deliver better fleet outcomes.

We're putting the spotlight on a member of our team each month, and the first cab off the rank has to be our very own Charles Dawson.

Charles Dawson
Chief Executive Officer

What drives you?

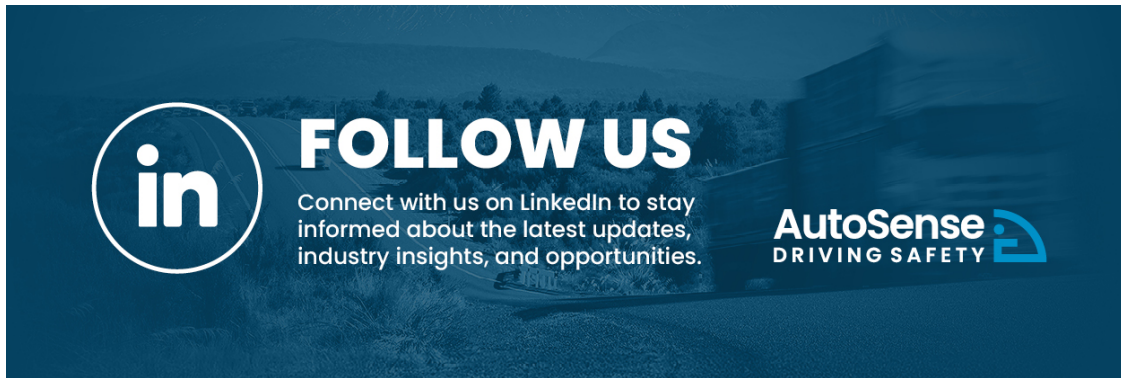
"Knowing that the work we do helps drivers get home safely to their families at the end of each day."





AS CEO, Charles is passionate about creating safer roads through a connected approach to fleet safety. He leads the business across Australia and New Zealand, bringing together technology, driver training, advisory services, and fatigue and sleep health expertise to help organisations build strong safety cultures. [Find out more about Charles here](#) or [connect with him on LinkedIn](#).

Follow AutoSense on LinkedIn

Keep up to date with the latest fleet safety news, driver wellbeing insights, technology updates and industry events. Follow AutoSense on LinkedIn for the latest updates.



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Connect with us on LinkedIn to stay informed about the latest updates, industry insights, and opportunities.

AutoSense
DRIVING SAFETY 

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AutoSense is a leading provider of fleet and driver safety solutions across Australia and New Zealand. Supporting both heavy and light vehicle fleets, AutoSense plays a key role in advancing road safety through a connected approach – bringing together fleet training and advisory, advanced in-vehicle monitoring technology, and expert guidance on fatigue and sleep health.

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Keep in touch

If you have any questions, or would like to book a demo of our solutions – please get in touch with our friendly team. We'd love to hear from you.

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