

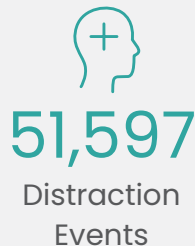
New Zealand Guardian Insights Report 2024-25



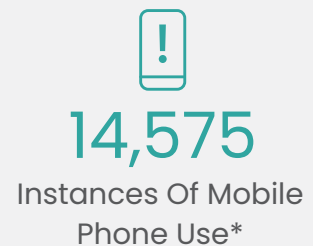
Every day, thousands of professional drivers navigate New Zealand's roads, delivering goods, keeping communities connected, and carrying the nation's economy forward. Behind the wheel, however driver fatigue and distraction remain silent risks with the potential for devastating consequences.

At a glance

This inaugural 2024-25 New Zealand report by AutoSense draws on data gathered exclusively within New Zealand and processed through Guardian Live. All fatigue and distraction events (including mobile phone use) are verified by human analysts in the Guardian Centre, which operates 24 hours a day, 7 days a week. For the year to 30 June 2025, **983,750*** risky driving events were captured across New Zealand from a total of **5,945*** equipped vehicles.



INCLUDING



"We believe data-driven insights are vital to improving road safety. This report reflects our continued commitment to providing the commercial fleet sector with practical intelligence and tools that support safer driving practices."

Charles Dawson - CEO, AutoSense



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NZ Guardian Insights
Annual Report 2024-25**



*Data from Guardian by Seeing Machines technology installed in NZ fleets, covering the period 1 July 2024 to 30 June 2025.

Driver fatigue and distraction continue to pose significant risks on the road. Identifying and understanding when these dangers may be more prevalent is an important step in mitigating them.

Over the past year, the New Zealand insights show:

Fatigue events occurred most frequently between **4:00 am and 10:00 am**, and peaked between **7:00 and 8:00 am** when many New Zealanders are on the roads.

The peak summer months of **January and February** recorded the lowest number of fatigue incidents. In contrast, the highest rates occurred in **August and September**, a time of year that often coincides with challenging winter and early spring weather conditions.

The fewest **fatigue events** were recorded in the evening, between **6:00 pm and 10:00 pm**.

Distraction events peaked during the day, with the highest frequencies recorded between **7:00 am and 3:00 pm**, when traffic volumes are typically at their highest.

Distraction events were less frequent during **late winter and early spring** and increased through late **summer and autumn**.

Mobile device use accounted for a significant share of distraction events, comprising **28% of the total**.



Solutions

AutoSense offers a range of tailored solutions to help improve fleet and driver safety. Speak with your Account Manager to learn more about our [Safe Driving Policy](#), [Fleet Driver Training](#), [Simulation Training](#), [Fatigue and Sleep Management](#) programmes, and the latest updates in [Driver Monitoring Systems](#).

Get in touch

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